

Food Forum India 2010

4th & 5th March, Renaissance Hotel & Convention Centre, Mumbai, India

Conference Theme: India Food Vision: Decade Next

Proposed Agenda with invitee speakers

4th March 2010 - Day 1

08:00- 09:00 Registration & Breakfast

08:00- 10:00 FFI Technopak Workshop - Technology Interventions in Ethnic Foodstuffs

Workshop Panel & Participants:

B Prashanth, R&D Head, Foods, Dabur

Dr S K Sood, President, AFST(I), Association of Food Scientists & Technologists (India)

Dr R Singh, Head Food Bioprocessing, IIT Kharagpur

Dr V Prakash, Director, CFTRI (Central Food Technology Research Institute, Mysore)

Manish Antwal, CEO, 3P Solutions

Dr. Vilas Shirhatti, CTO, Marico

10:00 -14:00 Inaugural Session

10:00 -12:00 Opening Presentations

Welcome Address

Conference Anchors:

Jayant Kochar, MD, Go Fish Retail Solutions

Anish Trivedi, CMD, Banyan Tree Communications

India Food Vision: Decade Next – Theme Presentation

Arvind Singhal, Chairman, Technopak

Appetite for Business

Shrijeet Mishra, ED-Foods, Hindustan Unilever

A Wholesome Tomorrow

Amit Burman, Vice Chairman, Dabur India

Youngistaan: 'What's Your Way!'

Praveen Someshwar, COO, Bottling Operations, PepsiCo India

12:00 -13:00 Inaugural Panel Discussion 1: Recipes for Success

Hungry for More: Sadashiv Nayak, President, Big Bazaar & Food Bazaar

Max out of Spar: Viney Singh, MD, Max Hypermarket India (Spar)

Taste the World: Vineet Kapila, President, Spencer's Retail

Anchor: Vikram Bakshi, MD, McDonald's (North & East India)

13:00 -14:00 Inaugural Panel Discussion 2: Public Private Partnerships in Food Industry

Experiences & Lessons in PPP in the Food Industry

Is PPP a State or Central Subject? Ownership of the Public component

Chair: Ashok Sinha, Secretary, MOFPI, Govt. of India

Panel :

Rajiv Bansal, CEO, PHMFPL

Nitin Shenoy, CEO, JMFPL

AK Krishna Kumar, CEO, IL&FS

Sanjeev Chopra, Secretary-Agri, WB- Agri Dept

13:00-14:00 Lunch Workshop - Food Support

Designing for Food Retail & Catering

14:00-17:00 3rd Annual Conclave of National Restaurant Association of India (NRAI)**Anchors:**

Samir Kuckreja, MD, Nirula's and President, Restaurants Association of India
Jayant Kochar, MD, Go Fish Retail Solutions

14:00-15:00 New Restaurant Concepts and Future Trends in India**Panel:**

Prasanjit Singh, CEO, DLF Restaurants (Zest)
Rahul Akerkar, MD, deGustibus Hospitality (Indigo & Tote)
AD Singh, Director, Olive Bar & Kitchen (Lapp)
Jay Singh, Co-founder & ED, JSM Corporation (Hard Rock Café & Shiros)
Anjan Chatterjee, CMD, Speciality Restaurants (Mainland China)
Riyaz Amlani, MD, Impresario Entertainment and Hospitality (Smokehouse)
Gaurav Jain, MD, Round –The Clock Stores (Haagen Dazs)
Punjab Grill
Zorawar Kalra, MD, Wrapster (Punjab Grill)

15:00-16:00 Transit – The New Location Opportunity**Panel:**

Puttaraj A G, President, Coffee Day Xpress
Sanjay Coutinho, COO, Barista Lavazza
Virag Joshi, President & CEO, Devyani Int.
Deepak Talwar, Chairman, IDFS Tradings (JV with SSP)
Sunil Kapur, MD, Blue Foods
Fazle Naqvi, MD, Brand Calculus (Booster Juice)
Jagvir Singh Rana, director operations, HMSHOST India
Rajeev Panjwani, CEO, Travel Food Services

16:00-17:00 Transit – The Food Inflation Challenge**Panel:**

Niren Chaudhary, MD, Indian Subcontinent, Yum! Restaurants
Alok Gupta, Director, Cafe Coffee Day
Amit Jatia, MD, McDonald's (West & South India)
Ajay Kaul, CEO, Domino's India
Manpreet Gulri, Dev. Agent, Subway India
P B Nichani, Promoter & MD, BJN Group
Kamlesh Barot, Director, Encore Hotels

14:00-17:00 Concurrent with NRAI Conclave: IFF Technopak Workshop: Management of Food Enterprises**Session1: Food Enterprises and Skill Training**

Vimal Kishor, Deputy GM, NABCONS

Invitee Panel:

B Thiagarajan, CEO, Blue Star
 Dr R Sridhar, HR Head, ITC
 Dr WR Reddy, JS and Pvt Sector, FABS
 Dr Alagu Sundaram, Director, IICPT
 Rashid Kadmi, CEO, Allanasons- Processed Food

Session 2: Excellence in Food Enterprise Management

Gurnam Arora, CEO, Kohinoor Foods

Invitee Panel:

MK Jalan, Chairman, Keventer Agro
 Schauna Chauhan, CEO, Parle
 VK Arora, MD, LT Overseas
 Ganesan Ampalavanar, Nestle
 Gurnam Arora, CEO, Kohinoor Foods

17:00-20:00 Talk Shows & Presentations - Case Studies**IT, Supply Chain & Logistics, Food Space****20:00 onwards: Coca-Cola Golden Spoon Awards 2010**

Images awards for excellence in food retailing - followed by Celebrations & Gala Dinner

5th March 2010 - Day 2

08:00- 09:00 Registration, Breakfast & Morning Workshops

08:30- 10:30 IFF Workshops

08:00- 10:00 Workshop by Technopak

Food Exports and Trades

Market of the Future: The World Vs. India

Panel: Invitees

Asit Tripathy, Chairman, APEDA

Sanjeev Asthana President & CE, Agribusiness & Food Supply Chain, Reliance Retail

Siraj A Choudhary, Chairman, Cargill India

Mayank Tandon, CEO, Freshrop

10:00-11:30 PLMA Conclave - Private Labels

Anchor: Brian Sharoff, President, PLMA

Private Labels, Differentiation & Challenges

Presenters & Panellists:

Joop Elderhorst, GM, Int. Buying, SPAR Int.

Tom Stephens, Formerly Vice President, Corporate Brands, Loblaw's (Canada)

Damodar Mall, Group Customer Director, Future Group

Shiv Murthy, COO, ABRL (More)

DV Ramkumar, VP, Spencer's (Staples and Fresh)

Dinesh Malpani, CEO, Jubilant Retail

11:30-14:00 Food Safety Conclave

11:30-12:30

Harmonization of food safety / good agricultural practice standards for Indian and international supply chains

Presenters and Panellists:

Dr. Dilip Kulkarni, President, Agri Foods Div., Jain Irrigation

S Dave, Director, APEDA and Vice Chairman, Codex Alimentarius Commission

Dr. G J Gyani, Secretary General, QCI

Dr. Jochen P. Zoller, President, Global Food Service div., Intertek

S Shivkumar, Chief Executive, Agribusiness, ITC

Anchor : Dr. Kristian Moeller, MD, GlobalGAP, Germany

12:30-13:00

Safer Fresh Food: A Call to Action

Ireena Vittal, Principal, Mckinsey & Co

13:00-14:00

Food For Thought: Strategies for Growth

Subodh Kant Sahai, Minister of Food Processing Industries, Govt. of India

Kishore Biyani, Founder & CEO, Future Group

14:00-15:00 Lunch Workshop: Food Support

Food labeling and Packaging: Challenges and Issues

Panel: Invitees:

Saket Bhatia, Senior VP – Marketing, Hindustan Tin Works

Ulric Aspegren, Head India, Tetrapak

Anjana Ghosh, Director, Bisleri

NC Saha, Director, Indian Institute of Packaging

15:00-16:00 Forum of Indian Foods Importers (FIFI) Conclave

Panel: Food Importers, Consolidators and Premium Food Manufacturers & Suppliers

Sanjay Bajorla , Bajoria Foods Puneet Gupta , L – Comps Impex Karan Arora , Mass Impex Dhiraj Dama , MKR Foods Manoj Dugar , Dugar Overseas Rakesh Banga , Resources International	Harshita Gandhi , Tree of Life Lalit Asrani , Rodaaji Foods Rishab Asrani , Sri Roda Foods Rajat Gupta , Park Inc. Sudhanshu Mathur , BMS Jeetu , Three Rings
---	--

Co Anchors: **Amit Lohani**, Convenor, Forum of Indian Foods Importers and **Mohit Khattar**, COO, Godrej Natures Basket

International Observer: **Thomas Capune**, Managing Partner, CSP Capune, Schaeben & Partner, Germany

16:00-17:30 Grand Finale

‘Partners in Progress’

FFI Grand Finale with Food Brands & Retailers

Interaction between retailers and producers is of great importance to ensure the maintenance of an efficient chain that facilitates development of the industry as a whole. Food retailers and producers to debate on vital issues to determine the way ahead for the Food Industry in this conclave.

Lead:

Thomas Varghese, CEO, Aditya Birla Retail

Vinod Menon, Head, Dairy Business, Britannia

Retailers' Panel Sadashiv Nayak , President, Big Bazaar & Food Bazaar Satendra Aggarwal , CEO, Super Market Business, ABRL Ponnu Subramanian , VP, Buying (Foods) & SCM, Max Hypermarkets India George Paul , GM, Brand & ARB, BPCL (In & Out) DV Ramkumar , VP, Spencer's (Staples and Fresh) Sunil Sanklecha , Nuts 'n' Spices, Chennai Neville Noronha , CEO, DMart, Mumbai T Dhanushkaran , Chairman, Kannan, Coimbatore Jaya Roy , Director, Arambagh Foodmart, Kolkata BVK Raju , Partner, Q-Mart Mini Yadav , MD, Le Marche	Brands' Panel: Sunil Sethi , ED, Sales & Customer Development, Cadbury A.S. Chadha , National Key Accounts Manager, Nestle India Shridhar Panshikar , National Sales Manager, Britannia Sahil Gilani , Director, Gits Food Samudra Bhattacharya , Director, Organized Trade, PepsiCo India George Angelo , Executive VP, Sales, Dabur Ashutosh Singh , National Manager Key Accounts, Hindustan Coca-Cola Beverages Bobby Agarwal , COO, Hersheys Manish Tiwary , Modern Trade Head, HUL Man Mohan Malik , Founder, Chairman & CEO, Himalaya Int. Ajaay Gupta , MD, Capital Foods
---	--

Important

Registration starts at 08:00 hrs on both days

Lunch will be served between 12.30 hrs till 15.30 hrs

Beverages, Cocktails, Snacks & More! - Through out the day

Speakers, Sessions and timings Subject to change

For Conference queries: PI contact R S Roy, Cell: 09811070053 or email at rsroy@foodforumindia.com

Preambles for Sessions and Workshops

Technology Interventions in Ethnic Foodstuffs

Technology interventions in the preparation of ethnic foodstuffs can accelerate the manufacture and hygienic production of foodstuffs. This is also likely to increase the small and medium enterprises engaged in the food industry. The workshop will discuss case studies of successful intervention of technology in food production, challenges if any and future scope.

Recipes For Success: Recognizing the boost that food and grocery retailing has given to the food processing industry, it is now the retailers who need to develop their edge and offer more in terms of volume and value. Expanding into new categories, placing more products and brand within segments, the best of the retailers will be involved in a discourse on retail makeovers.

Public Private Partnerships in Food Industry

Experiences & Lessons in PPP in the Food Industry: While the Ministry of Food Processing along with other regulatory agencies such as APEDA and the Ministry of Agriculture are trying their best to bridge the gaps in infrastructure and other bottlenecks through Public Private Partnerships, the real success would be when the food enterprises acknowledge it. The panel will discuss issues and challenges in PPP initiatives in the Food Industry and what were the experiences and lessons from these.

Is PPP a State or Central Subject? Ownership of the Public component: While PPP schemes are created by the Central Government, the implementation often remains with the States. The panel will discuss issues and challenges in the making of the PPP schemes for the Food Industry and what were the experiences and lessons from these.

Food For Thought: Strategies for Growth: While the Food Processing industry is growing with alacrity, there is yet, much more to be done, and standards to be met. Getting the visionaries of the industry to pave the way forward, this session will bring to light how much further India needs to develop within this industry so as to be at par with the rest of the world, and make full use of its potential

THE NRAI CONCLAVE:

New Restaurant Concepts and future trends in India: The past few years have witnessed the explosive growth of new concepts in various cities (Zest and Lapp in Delhi, Tote and Shiro's in Mumbai, Hard Rock Café and Punjab Grill in various cities, Haagen Dazs café in Delhi etc. This session will bring the best of the restaurateurs together to talk about the conception and evolution of such themed, what drives it, and how can they be developed on. Also addressing the sustainability of such themes and concept driven restaurants

Transit – the new location opportunity: Exploring the Transit locations, this session will address how food and beverage retailing at places like airports, metro stations, bus stand and railway stations have developed. The panelist will brainstorm if the transit spots are the next targets, how certain models can be developed for and how will they be implemented.

The Food Inflation Challenge: The last 6 months has seen very high food inflation which is sustaining, how are chains combating this in terms of pricing, keeping value equation for customers, and new strategies in purchasing. Also addressing how these activities are likely to take shape in the future, and their trends.

Management of Food Enterprises

Food Enterprises and Skill Training: While the food processing industry is growing at a fast clip, the same cannot be said for the skill pool that more often is based on academic courses rather than those based on vocational skills leading to imbalances and difficulties in scaling up for companies. The session will discuss issues from their own experiences in the skill gap observed in different sections of the food industry and the initiatives being taken to bridge the same by these corporate.

Excellence in Food Enterprise Management: Sky high demands by the end consumers and little room for error on the health side often translates into the need for developing an excellence culture in food enterprises. The session will discuss key challenges and issues from their own experiences in bringing about excellence in management practices.

IT In Food Business

The use of Information Technology has been instrumental in the development of the Food and Agribusiness industries owing to the enablement of not only a transparent, real time sharing of information critical to stakeholders and hence bringing down the transactional cost and price discovery in the market place but also in making the users and consumers of these products aware of the various aspects of the industry and best practices leading to quantum improvements in the operations through better information systems and intelligent tools. The panel would discuss the innovative applications that the IT industry can play in the shaping of the food and agribusiness industry in the coming decade.

Food Trades & Exports

With the changing economic conditions, it is imperative for Indian Food trades and exports to be given a boost and to take measures that can lead to increase in the exports of foods of Indian origin. The workshop will discuss issues and challenges facing the Indian Food Trades and Exports.

Market of the Future: The World Vs. India

India will become the world's third largest grocery market by 2014. India, the 2nd fastest growing economy, the 3rd largest economy in terms of GDP, coupled with largest young population in the world, is surely catching the attention of Global Brands & Retailers. In view of the emerging situation, how our exporters are looking at the home market and also at the branding & retailing opportunities? Leading names from the export & domestic business have been invited to share learning, understanding opportunities in the decade next and to evolve a roadmap for the next generation, who may be interested in brand building and enhancing retailing activity in India or overseas.

GLOBALGAP Conclave

Managing Complexity of Food Quality: International Quality Assurance and Food Safety Benchmarks

Building Quality Assurance Systems in Food Industry: Incorporating quality assurance processes from raw material to the finished good (RM to FG) is the key towards consistent and uniform food products. Given the increased preference for better and safe attributes in foodstuffs by the consumers, it is pertinent that companies enable not only their production processes but the entire supply chain on foundations of Quality.

Quality Assurance: Challenges and Solutions for the Food Industry: The panel will deliberate upon the systems of Quality Assurance & challenges being faced by the Indian Food Industry and possible solutions

Food Safety: Making it safe to the fork: The emergence of food safety is not only an issue of health significance but also increasingly an important differentiating feature. However, problems in the supply chain lead to contamination at various points of the food chain leading to low acceptability of food products. The panel will deliberate on the aspects of food safety regulations and the impact that it may have on the industry

PLMA Conclave - Private Labels

Private label can look back at much success during 2009. Shoppers across the world turned to retailer and wholesaler brand products during a year when the recession made them put value for money at the top of their shopping lists. But what about 2010? As economic conditions improve, what can private label do to make sure it holds onto the sales and market share gains made in the past year?

This strategic issue will be examined from the perspective of retailers, manufacturers and consumers at PLMA Conclave. What is private label doing right? What is private label doing wrong?" The year 2010 brings a new set of challenges for private label. The A-brands see the improving economy as a chance to win back the market share they lost in 2009. To meet this challenge, companies involved in private label need to be looking for innovative ways to improve all aspects of their business.

Food labeling and Packaging: Challenges and Issues

Packaging is important for the food industry but the new regulations and its capability to afford differentiation is leading to new rules being written. The session will discuss issues and challenges arising from the new rules and regulations and how does it impact the food industry's management

Forum of Indian Foods Importers (FIFI) Conclave

The Emerging Market for Gourmet Foods: The Indian market is estimated to witness an accelerating increase in the consumption of gourmet foods, due in part to rising income, globalization of taste, and health and nutrition concerns. This has led to not only the increase in the interests by the rich but also aspirations of the middle class towards fine dining and food experiences. Given the vast diversity in both the geographical and culinary preferences, India is home to a wide range of both ethnic and non-indigenous foodstuffs. The session will discuss the scope and the challenges with both premium food suppliers and retailers on the dias.

Partners in Progress'

FFI Grand Finale with Food Brands & Retailers

The evolution of modern trade has thrown up new challenges for the FMCG and food majors. While they love the space, the visibility and all the benefits that modern trade offers, and also have allocated dedicated resources towards this new order supply chain management, in-store execution, category innovation, and joint business planning with retailers, they are often confronted with issues like margins, space, supplies, promotions etc. How brands and retailers can work this out to see some great partnerships happening? - **IS THE BIG QUESTION.**

Popular for its content, packed house and active audience participation, the Grand Finale of Food Forum India will be a platform for India's top Food retailers and brands to debate on critical issues and find ways to partner in driving consumption in a mutually profitable manner.