



**27<sup>th</sup>-28<sup>th</sup> March 2012**

Hall 5, Bombay Exhibition Centre,  
Goregaon, Mumbai, India

**CONTRACT TO EXHIBIT (International)**

Return to:

**Contact Person:** Vandana Verma (Show Administrator)

Email: vandanaverma@imagesgroup.in

**Images Exhibitions**

(A Division of Images Multimedia Pvt. Ltd.)

S-21, Okhla Industrial Area, Phase - II

New Delhi -110020, India

Tel: +91-11-26384298/ 5660, Fax: +91-11-40525001

Website: www.foodandgroceryforumindia.com

- i) This is our application for stand space at the exhibition. We understand that only acceptance by the organisers by an approved signatory will constitute a binding contract to exhibit at the exhibition. We confirm that we have read, understood and agree to comply with the exhibition terms and conditions contained in this form.
- ii) The exhibitor agrees that it has noted its responsibilities in the organisers' regulations in this document and overleaf, including section 15 covering cancellation charges.

**BOOTH COST & PACKAGES**

CATEGORY	BOOTH OPTIONS	BOOTH SIZE (MIN.)	INTERNATIONAL EXHIBITORS (USD)
Food & Grocery	Raw Space	18 sq. meters	USD 300 per sq. mts**
	Shell Scheme*	9 sq. meters	USD 325 per sq. mts
Wines	Raw Space	18 sq. meters	USD 350 per sq. mts**
	Shell Scheme*	9 sq. meters	USD 375 per sq. mts
Support	Raw Space	18 sq. meters	USD 350 per sq. mts**
	Shell Scheme*	9 sq. meters	USD 375 per sq. mts
Real Estate	Raw Space	18 sq. meters	USD 600 per sq. mts**
	Shell Scheme*	9 sq. meters	USD 600 per sq. mts

\* Basic 9 sqm Shell Scheme includes: Wall, Fascia, 3 Chairs, 1 Round Table, 1 Reception Counter, Carpet, Waste Paper Basket, 3 Spot Lights, One 220V electrical socket.  
 \*\* USD 60 for 1KW temporary power load during build-up + USD 10 per sq.mts. for connection charges. During show (27<sup>th</sup> - 28<sup>th</sup> March, 2012) with entitlement of 1 KW power for every 10 sq. mts.

**Additional Charges:**

- Per Corner USD 100
- Registration Fee USD 80

**Applicable Taxes:** Service Tax at Current Rate

Exhibiting Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Designation: \_\_\_\_\_

Ph: \_\_\_\_\_ Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

URL: \_\_\_\_\_

Purchase order no. (if applicable): \_\_\_\_\_

**Note:** Payment to be remitted in favour of:  
**Images Multimedia Pvt. Ltd.**

**Payment Option 1**

Payment by SWIFT (TT) of Current Account No. 52805035830 of Images Multimedia Pvt. Ltd. with Standard Chartered Bank, M-1, South Extension Part II, New Delhi-110049. The SWIFT Code is SCBLINBBDEL.

**Payment Option 2**

Charge my

Amount USD \_\_\_\_\_ Card Number \_\_\_\_\_

Name \_\_\_\_\_

Expiry \_\_\_\_\_ Signature \_\_\_\_\_

Tick on the preferred Block

Area Type: Raw Space  Shell Scheme

CATEGORY:

Food & Grocery  Wines  Support  Real Estate

Stall No. \_\_\_\_\_

Area Sq. Mtr. \_\_\_\_\_

Dimensions \_\_\_\_\_

Stand Cost (Per sq. mts) \_\_\_\_\_

A) Area Cost \_\_\_\_\_

B) Reg. Charges \_\_\_\_\_

C) Electricity Charges\*\* (Raw Space) \_\_\_\_\_

D) Corner Charges \_\_\_\_\_

Stand Cost (Raw Space) A+B+C+D (If Applicable) \_\_\_\_\_

Stand Cost (Shell Scheme) A+ B+ D (If Applicable) \_\_\_\_\_

Total Cost (Inclusive of taxes @ 10.30%) \_\_\_\_\_

**Product/New Products on Display**

Please tick your company profile as per list below

**EXHIBITORS PROFILE:**

**•Food & Beverages:**

- Fruits
- Vegetables
- Breakfast
- Meat
- Seafood
- Baby
- Pets
- Baking
- Snacks
- Bakery
- Pasta & Rice
- Cans & Jars
- Refrigerated
- Seasoning
- Sauces & Condiments
- Sweets & Candies
- Beverages

**•Grocery/Non-food:**

- Paper Products
- Cleaning
- Personal Care
- Misc. Items

**•Wines**

**•Real Estate**

**•Support**

- IT
- Supply Chain & Logistics
- Lighting Fixtures
- Food Store Design
- Refrigeration & Cold Storage

**•Others**

(Pls specify) \_\_\_\_\_

Please tick the visitor profile you cater to

**VISITORS PROFILE:**

- Food & Grocery Retailers
- Distributors
- Agents
- Stockists
- Wholesalers
- Importers
- Food Specialists

**INFLUENTIAL TRADE BUYERS:**

- Hotels
- Restaurants
- Quick Service Restaurants
- Pubs / Bars
- Flight Caterers
- Chefs
- Malls
- Others
- (Pls Specify) \_\_\_\_\_

Signed on behalf of the EXHIBITOR (By signing this agreement I confirm that I am authorised to sign on behalf of the company)

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Date: \_\_\_\_\_

Signed on behalf of Images Exhibitions (A Division of Images Multimedia Pvt. Ltd.)

Signature: \_\_\_\_\_

Position: \_\_\_\_\_

Date: \_\_\_\_\_

Official stamp of Exhibitor:





# 27<sup>th</sup>-28<sup>th</sup> March 2012

Hall 5, Bombay Exhibition Centre, Goregaon, Mumbai, India

## GENERAL EXHIBITOR RULES

### 1. ORGANISER:

#### Images Exhibitions

(A Division of Images Multimedia Pvt. Ltd.)

S-21, Okhla Industrial Area, Phase - II

New Delhi - 110020, India

Tel: +91-11-26384298/ 5660, Fax: +91-11-40525001

Contact Person: Vandana Verma (Show Administrator)

Email: vandana.verma@imagesgroup.in

### 2. VENUE: Hall 5, Bombay Exhibition Centre, Goregaon, Mumbai

### 3. EXHIBITION TIMINGS:

Tuesday, 27<sup>th</sup> March 2012: 10.00am - 06.00pm

Wednesday, 28<sup>th</sup> March 2012: 10.00am - 05.00pm

### 4. EXHIBITOR:

For any company participating in FOOD & GROCERY FORUM INDIA 2012, the organiser reserves the right of participation.

### 5. ELIGIBILITY OF EXHIBITS:

5.1 An Exhibitor who is either associated with the agent for another firm and who wishes to exhibit the product of another firm or firm must state at the time of making application for space the name of the firm(s) to be represented at the Exhibition and undertake to confine the exhibits to the goods of such firm(s). The name of such firm(s) must display on the stand throughout the Exhibition period.

5.2 Allotment of space by the organisers shall not imply that they accept the proposed exhibits, and the Exhibitor must satisfy himself that his exhibits comply with the Regulations. The Organisers reserve the right to exclude and / or require to be removed any exhibit which in their reasonable opinion is not within the scope of the Exhibition or is not suitable for the site allocated to the Exhibitor. The decision of the Organisers as to the eligibility of exhibits will be absolutely final and binding.

### 6. SPACE ALLOCATION:

Ending July 2011, space requests should be supported by 25% advance payment followed by another 25% before 31<sup>st</sup> December 2011 and balance 50% payment by 15<sup>th</sup> February 2012.

#### Notes:

The prospective Exhibitors should apply on Application for Participation Contract Form together with payment. Allotment will be on "first-come-first served" basis subject to receipt of all payments. All payment should be made by Demand Draft / Cheque in Favour of "Images Multimedia Pvt. Ltd."

Application for indoor space may be made in combinations/multiples of continuous plots/booths. For a combination of continuous, furnished indoor standard booth allotted, provision of partitions within the area would be optional.

Rental includes passes for Exhibitor Staff manning stands during the Fair, One Free Entry in the Fair Catalogue.

Acceptance of Application for Participation Contract Form must be submitted as per clause no. 6.

The Organiser reserves the right to reallocate space, change the layout, add or delete corridors in space plans-which may affect the orientation of some EXHIBITORS. The organiser's decision shall be final. The Organiser also reserves the right to turn down application for Participation, or even deny Participation to Exhibitors already confirmed.

The Exhibitor, any Company/Organization participating in **FOOD & GROCERY FORUM INDIA 2012** enters into a contract, with the Organiser upon submission of this document. The Company (Proposed Exhibitor) agrees to participate at the **FOOD & GROCERY FORUM INDIA 2012** and to abide by the regulations & by-laws, handed out to the company is liable to the space rentals in full, to the Organiser.

### 7.

LOAD TYPE	INTERNATIONAL
Temporary load (min.1KW mandatory) (25 <sup>th</sup> & 26 <sup>th</sup> March 2012)	USD 60/KW
During Showtime (27 <sup>th</sup> & 28 <sup>th</sup> March 2012)	USD 10/sqm.

This rate in USD is subject to revision. The organiser will provide electricity at a suitable point in the Stand. Internal distribution to the Machinery/Equipment will have to be arranged by the exhibitor's electrical contractor at their own cost.

### 8. APPROVAL FOR DESIGN OF STAND:

Every exhibitor availing Raw Space only will have to submit their drawing and to scale mock-up, complete with details of Exhibit, Electricity and other installation and elevation in four copies for approval of the Organiser before 29<sup>th</sup> February 2012.

### 9. SALE OF EXHIBITS:

Sales are not allowed during the Fair. However negotiations for sale may be conducted. Removal of any Exhibit during the Fair Period is also prohibited.

### 10. HANDLING OF EXHIBITS, CUSTOMS AND IMPORT:

Services for handling, clearing and forwarding would be available at the Grounds at extra cost. The Organiser will appoint Clearing and Forwarding Agents for **FOOD & GROCERY FORUM INDIA 2012**, who will assist in handling and completing Customs formalities if required. Exhibitor would be required to contact them directly for such assistance. Movement of exhibits in the Fair Ground by agencies other than the official Clearing and Forwarding Agents is prohibited.

### 11. EXHIBITS FOR DISPLAY:

Exhibits for display during the **FOOD & GROCERY FORUM INDIA 2012**, can be brought into the Fair Ground from Sunday, March 25<sup>th</sup>, 2012.

### 12. STAND COMPLETION:

Exhibitors must ensure that their stands are ready by 1800hrs on Monday, March 26<sup>th</sup>, 2012 with all Exhibits in position.

### 13. REMOVAL OF EXHIBITS:

The Organisers tenancy of the Exhibition Venue terminates at 2359 Hrs. Thursday, March 28<sup>th</sup>, 2012. All non portable exhibits and other property of the Exhibitor, his contractors and agents, must be removed from the Exhibition venue by the exhibitors or an amount on per hour basis would be charged from the exhibitor.

### 14. DAMAGES TO THE FAIR GROUND:

Exhibitors will be required to make good all damages or make payment adjustable against caution money in lieu there of the Fair Ground Facilities / buildings etc. incurred during setting up and/or Fair Period and/or dismantling period.

### 15. CANCELLATION:

If company withdraws from this contract after having concluded the said contract, the company hereby agrees to indemnify the exhibition management / organiser for the losses at the following rates

Upon withdrawal/reduction before 31 <sup>st</sup> August, 2011	50% of stand rent
Upon withdrawal/reduction from 1 <sup>st</sup> September, 2011 to 31 <sup>st</sup> November, 2011	75% of stand rent
Upon withdrawal/reduction from 1 <sup>st</sup> December, 2011	Full stand rent

### 16. INSURANCE:

Against all ascertainable risks from transportation to display and removal should be down by the Exhibitors at their cost. Organisers will in no way be responsible.

### 17. PHOTOGRAPHY:

The Organiser reserves the right to photograph any exhibit for his use.

### 18. SETTLEMENT OF DUES:

Any and all expenses chargeable to exhibitors must be settled before the closure of the Fair to ensure smooth removal of goods from the Fair Site.

### 19. DISPUTE RESOLUTION AND GOVERNING LAW:

All unresolved matters, questions, dispute or differences whatsoever arising between the exhibitor and organisers shall be settled by arbitration in accordance with the rules of the arbitration and conciliation Act 1996. The arbitration proceedings shall be conducted in the English Language in New Delhi, India. The Arbitration agreement contained in this paragraph shall be solely and exclusively governed by the laws of India.

### 20. FORCE MAJEURE:

If the exhibition is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, the non-availability of exhibition premises or any other cause not within the control of the organisers, the organiser may, at their entire discretion, repay the rental paid by the Exhibitor, or part there of, but shall be under no obligation to repay any of such rental and shall be under no liability in respect of any action, claims or losses.