



Food Forum India

March 28 - 29, 2011,
Renaissance, Mumbai, India

CONFERENCE • EXHIBITION • AWARDS



Agenda

Conference Anchors:

Jayant Kochar, MD, Go Fish Retail Solutions

Anish Trivedi, CMD, Banyan Tree Communications

28th March 2011 - Day 1

08:00- 10:30 Breakfast Meet

Fostering Enterprise in the Business of Food

Anchors:

Devendra Chawla, Head, Private Brands Business, Future Group

Dupindera Sandhu, GM, Food Bazaar

Presenters:

Narendra Baheti, MD, Future Agrovet

Amitabha Ray, MD, Schreiber Dynamix Dairies

Success Stories:

Rajesh Bijlani, Max Foods, Navi Mumbai

Amit Chopra, AICO Foods, Ahmedabad

Vijay C, Indira Foods, Bangalore

Nimish Pasad, Netway Home Products, Mumbai

10:30-14:00 Inaugural Session

Opening Kenote

Invest to Win in the Indian Food Sector

Ireena Vittal, Principal, Mckinsey & Co

Chairman's Address:

Atul Singh, President & CEO Coca-Cola India & South West Asia

Chairman, Food Forum India 2011

Inaugural Address

Food Vision 2015

Ashok Sinha, Secretary, MOFPI, Govt. of India

The Big Bazaar of Food

Damodar Mall, Head, Integrated Food Strategy, Future Group

Modernisation of Food Business: Time to Speed Up

- Production & Processes
- Supply Chain
- Retail & Distribution
- Quality Awareness among Consumers
- Wider Variety & Market Expansion

Inaugural Panel:

Siraj Chaudhry, Chairman, Cargill India
Gurnam Arora, MD, Kohinoor Foods
Malik Sadiq, CEO, Godrej Tyson Foods
Harpreet Singh Tibb, Head, Packaged Foods business, Hindustan Unilever

Special Invitee:

Sangeeta Pendurkar, MD, Kellogg India
Matthew Lindsay, MD & CEO, Godrej Hershey
Anand Kripalu, MD, India & President South Asia and Indo-China, Kraft Foods
Bob Jenkins, Global Business Development, 7-Eleven Inc
Beatrice Guillaume-Grabisch, CEO, Beverage Partners Worldwide

14:00-15:00 Lunch

15:00-16:00 USIBC Food Conclave

U.S. - India collaboration in the food sector

Mission Leader: Paul Conway, Senior Vice President, Cargill

Panel :

Michael T Roberts, Special Counsel, Roll Corporation
Venkatesh Valluri, Chairman & President, Ingersoll Rand India

16:00-18:00 4th Annual Conclave of National Restaurant Association of India (NRAI)

Anchors:

Samir Kuckreja, MD, Nirula's and President, National Restaurant Association of India
Jayant Kochar, MD, Go Fish Retail Solutions

16:00-17:00

Session 1:

Changing Consumer Behavior and impact on the Restaurant Industry

- Impact on destination dining versus convenience
- Meeting Consumer demands and needs
- New trends in food, service and ambience
- International concepts

Panel:

Kapil Malhotra, MD, Total Solutions Incorporated
Gaurav Jain, Director, Ruby Tuesday
Vishal Gupta, Head Operations, Barista
S. Shriram, Head, Key Accounts, Cafe Coffee Day
Zorawar Kalra, MD, Wrapster (Punjab Grill)
S Venkatesh, MD, Goli Vada Pav

17:00-18:00

Session 2:

Effective and Innovative Marketing – Social Media, events and others

- Use of Facebook, twitter, LinkedIn and other sites for marketing your restaurant
- Best practices from chains both domestically and internationally
- How to effectively use events and other avenues to market your restaurant

Lead: Sanjiv Gupta, Director BSNL and Director Fourcross Media, UK.

Panel:

Virag Joshi, Group CEO, Devyani International
Deepinder Goyal, CEO, Zomato
K. Ramakrishnan, President Marketing, Café Coffee Day

Guninder Bhalla, MD, Cocoberry
Ashok Bajpai, GM, Pizza Hut Delivery

Special Invitee:
Kunal Shah, MD, Accelyst Solutions

18:00 - 20:30 Talk Shows

18:00 - 18:45 Operational Efficiencies in the Business of Food
Traceability & Monitoring the Supply Chain

Anshuman Singh, MD & CEO, Future Supply Chain Solutions
Dr. Jochen P. Zoller, President, Intertek (Food Service Division), Germany
Abraham Mathai, VP & Head - Supply Chain, Aditya Birla Retail

18:45 - 19:00 Deepak Ranjan, VP - Marketing, UFO Moviez India

19:00 - 20:30 Developing Food Brands & Private Labels
Scope & Challenges

Lead & Anchor: Viren Razdan, MD, Interbrand India

Special Invitee:
Viney Singh, MD, Max Hypermarket (Spar) India

Brand Panel:
Akash Goenka, Director, Shubham Goldiee Masale
Pattabhi Rama Rao President, Cookie Man India
Rajan Warriar, MD, Fresh N Natural Foods India
Gopal B Jumani, CEO, Go Green Health Care

Private Labels Panel:
Sumit Chandna, VP, Buying and Merchandising, FMCG, Aditya Birla Retail
Vishal Mehrotra, Head, Private Brands, Spencer's
Devendra Chawla, Head, Private Brands Business, Future Group

20:00 onwards: Coca-Cola Golden Spoon Awards 2011

Followed by Celebrations & Gala Dinner

29th March 2011 - Day 2

09:00- 10:30 Food Value Chain Workshops

Devangshu Dutta, Chief Executive, Third Eyesight

10:00-12:00 GlobalGAP & Food Safety Conclave

Chair: Thomas Varghese, CEO, Aditya Birla Retail

Traceability and Effective Product Recall
Ravi Mathur, CEO, GS 1 India

Good Manufacturing Practices & Food Safety in Supply Chain
Dr. Jochen P. Zoller, President, Intertek (Food Service Division), Germany

Panel & Participants:
Dr. G J Gyani, Secretary General, QCI
Mahesh Chandra Goel, CEO, Agri Business, Deepak Fertilisers
Ravdeep Kaur, In-Country Project Coordinator, USAID-MSU-IHDA Project
Vivek Dhume, Director, Future Fresh

V Gopalakrishnan, Head Quality (& R&D), Aditya Birla Retail

12:00-12:30 Networking Break

12:30 - 14:00 Food Tech Holland Conclave

Upgrading and Improving the Food Supply Chain in India.

- Modern potato storage and processing technologies for reducing losses, and safeguarding food quality
- Effective and cost efficient cold storage – addressing value losses in the supply chain
- Safe Meat Processing
- Efficiency in Bread Production
- Experiences in Vegetable Chain Management, from Seeds to Shelves

Panel Members:

Dim-Jan de Visser, Export Sales Director, Tolsma

Jan Doldersum, Chain Manager - Asia, Rijk Zwaan

Padam Garg, CEO, Metaflex India

Onno Kuiper, Product Management, Rademaker BV

Henk van Duijn, Agricultural Counsellor, Embassy of the Netherlands

Paul Eijmberts, ASM, MPS

Peter Augustinus, GM, IBK Groep

Anchor: Devangshu Dutta, Chief Executive, Third Eyesight

14:00 - 15:00 Lunch

15:00 - 16:00 NRAI Conclave 2

Anchors:

Samir Kuckreja, MD, Nirula's and President, National Restaurant Association of India

Jayant Kochar, MD, Go Fish Retail Solutions

Food Inflation – challenge and solutions

- Creative ways to combat food inflation
- Supply chain and procurement solutions
- Men optimization based on gross margin maximization

Panel:

Bhupinder Singh, CEO Vista Foods

Dheeraj Gupta, Co founder, Jumbo King Vada Pav

Parvin Juneja, MD, SAHSPL

Vyoum Ghai, Director, Buzz and Surabchi

Monish Gujral, CMD, Moti Mahal

Ajay Khanna, VP Operations, Nirula's

Amit Jatia, MD, McDonald's India (West & South India)

16:00 - 17:00 Forum of Indian Foods Importers (FIFI) Conclave

Panel:

Rakesh Banga, WMMC India

Uday Chugh, Vriddhi Specialty

Amar Thapar, Peaches

Sanjey Bajoria, Bajoria Foods

Harshita Gandhi, Tree of Life

Gaurava Vatsa, Foodsmith

Vipin Aggarwal, Groceries Impex

Rajesh Poddar, RR Trading

Sumit Saran, SCS Group

Co Anchors:

Amit Lohani, Convenor, Forum of Indian Foods Importers and MD, Max Foods

Mohit Khattar, MD & CEO, Godrej Natures Basket

17:00-18:30 Grand Finale

'Partners in Progress' FFI Grand Finale with Food Brands & Retailers...

Co Anchors:

Devangshu Dutta, Chief Executive, Third Eyesight

Ashish Pisharodi, VP - Modern Trade & CSD, Cadbury India

Retailers' Panel

Sumit Chandna, VP, Buying and Merchandising, FMCG, Aditya Birla Retail
Dupindera Sandhu, GM, Food Bazaar
Ashutosh Chakradeo, Business Head - Food, Grocery & Supply Chain, HyperCITY
Ayan Ghosh, GM (FMCG) Spencer's
T Thanushgaran, CMD, Kannan, Coimbatore
BVK Raju, Partner, Q-Mart, Hyderabad
Arun Khattar, VP - Operations, Needs Supermarkets, Gurgaon
Mohit Khattar, MD & CEO, Godrej Natures Basket

Brands' Panel:

Vikas Bansi, National Sales Manager - Modern Trade & CSD, Abbott Nutrition
Kaushik Karthik, National Key Accounts Head, Modern Trade, Dabur
Saumil Thanawala, Director Marketing - Amalgam Specialty Foods
Ashutosh Singh, National Director, Key Accounts, Hindustan Coca Cola Beverages
Dinika Bhatia, Director, Business Development, DRB Foods

Important

Registration starts at 08:00 hrs on both days
Lunch will be served between 12.30 hrs till 15.30 hrs
Beverages, Cocktails, Snacks & More! - Through out the day
Speakers, Sessions and Timings are subject to change
*Confirmation Awaited

For Conference queries: Pl contact Ms. Mohua Roy, Cell: 09811513711 or email at mohua@imagesmultimedia.in